

Sōna Medspa
Direct Response Infomercial

Video	Audio
<p>Exterior shots of building including courtyard and waterfall fountain.</p> <p>Interior shot of building lobby, CU shot of Sōna Medspa outside its double glass doors.</p>	<p>VO: We've all heard of the so-called fountain of youth. What began as mere legend later became a real-life luxury for the rich and famous. But at Sōna Medspa in Orange County, advances in medical technology are showing that the fountain of youth isn't just a myth... nor is it a luxury only few can afford.</p>
<p>Interior shot inside Sōna Medspa, CU shot of signage and reception area.</p>	<p>Located in beautiful South Coast Metro, Sōna Medspa combines the latest medical breakthroughs in laser-light science and skin rejuvenation with an enjoyable day-spa environment. From the moment you arrive, Sōna's friendly professionals and warm, soothing atmosphere set the tone for a relaxing and invigorating experience, not unlike a day at the spa.</p>
<p>CU shot of friendly receptionist greeting a client. Nearby, behind the desk, is a clinician also smiling at client. CU shots of beautiful décor, plants, artwork.</p>	<p>Men and women of all ages who want to recover or retain the look of youth trust Sōna Medspa. With 29 locations nationwide, Sōna has emerged as a leader in laser hair removal and skin rejuvenation.</p>
<p>Interior shot of male and female clients in the waiting area, watching videos on procedures, smiling, sipping tea.</p>	<p>As the largest medical spa in Orange County, we offer the finest, most effective treatments available – at some of the most affordable prices.</p>
<p>CU shots of Sōna merchandising brochures.</p>	<p>What sets Sōna apart? First, we take a collaborative approach in caring for our clients. We begin by providing a consultation with one of our experts to discuss the</p>
<p>Interior shots of long hallway of offices and treatment rooms, with several clinicians walking by.</p>	
<p>Interior shot of consultation room with CU shot of client and consultant talking.</p>	

<p>Interior shot of a clinician leading a client into the complexion analysis room, being seated, then photographed. Afterwards, CU of clinician pointing to photo on the screen and explaining it to client.</p>	<p>results you would like to achieve in enhancing your appearance.</p> <p>We then administer a complexion analysis that scientifically assesses your skin's strengths and weaknesses so our experts can design just the right treatment program for you.</p>
<p>Interior shot of clinician leading a client into a treatment room.</p>	<p>Sōna offers one of the most extensive lists of services available today. We provide treatments for laser hair removal, age spots and freckles, fine lines and wrinkles, spider vein removal, acne, medical grade microdermabrasion, ultrasonic facials, chemical peels, Botox, and dermafillers including the breakthrough Radiesse. To complement our treatments and maximize your results, Sōna also offers state-of-the-art skincare products.</p>
<p>Various CU shots of happy, relaxed clients being prepared for treatment or treated with laser hair removal, receiving facials or peels, being injected with Botox and dermafillers.</p>	<p>Sōna also now offers lipotherapy, a non-invasive alternative to liposuction.</p>
<p>Beauty shots of skincare lines.</p>	<p>At Sōna, your safety, comfort and ease of mind are our greatest concern. Our clinical staff of 12 experienced physicians and nurses all completed Sōna's rigorous certification process in order to treat our clients.</p>
<p>Interior shot of client receiving a lipotherapy treatment.</p>	<p>Our exclusive, FDA-approved high-powered lasers and light-based technologies meet the highest industry standards. We utilize not one, but three types of laser-hair removal systems to</p>
<p>Shots of physicians and nurses reviewing charts, talking.</p>	
<p>CU shots of Sōna certificate.</p>	
<p>Shots of treatment rooms, CU shots of equipment.</p>	

<p>Shots of client entering and/or leaving private dressing room.</p> <p>Shot of client relaxing with a magazine in a post-treatment room.</p> <p>Shot of clinician leading a smiling client out of a treatment room.</p> <p>CU shots of smiling clients and clinicians looking in the mirror at clients' results.</p> <p>CU shot of smiling client leaving the reception area as staff says goodbye.</p> <p>Exterior shot of building, CU shot of waterfall fountain.</p>	<p>meet the varying needs of our clients.</p> <p>At Sōna, you can be sure that your privacy and confidentiality are always protected. Our treatment rooms feature private dressing areas, and we also offer private post-treatment rooms where you can relax in comfort and quiet.</p> <p>At Sōna, we love helping you love the way you look. Because we are the largest facility of our kind, we're able provide the best in laser hair removal and skin rejuvenation for what amounts to just dollars a day. Be sure to ask about our 12 months of interest-free financing.</p> <p>Today there are more ways than ever to enhance your natural appearance, increase your self confidence, and achieve the smooth, glowing look of good health. Sōna Medspa is located at 3080 Bristol Street, Suite 150, in Costa Mesa. Call us today at 714-434-7662 or visit us at www.sonaoc.com.</p> <p>Find out how Sōna can help you discover <u>your</u> fountain of youth.</p>
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